

Weingarten, October 1<sup>st</sup> 2020

## Press release

### Venta completes the management team

**Double strike at Venta: Torsten Poeszus and Sascha Noack support the distribution of the market leader for humidifiers and air cleaners.**

**Torsten Poeszus** becomes new Sales Director for Germany, Austria and Switzerland at Venta Air Technologies. The 53-year-old starts from October 1<sup>st</sup> 2020. After working for LG and Samsung, the sales professional was last employed at ECOVACS ROBOTICS.

**Sascha Noack** (48) has already been working as Business Manager at Venta since August. From October 1<sup>st</sup> 2020, Noack will additionally take over the role of International Sales Director.

The two sales specialists follow CEO Andreas Wahlich, who moved from ECOVACS ROBOTICS to Venta this summer. "I am very happy to start here at Venta with experienced and capable people", says Wahlich. "We have a lot coming up. Torsten Poeszus and Sascha Noack are experienced professionals who will help us to push our topics air washing/humidification and air cleaning internationally".



**Torsten Poeszus**



**Sascha Noack**

**Venta Air Technologies**, based in Weingarten in Baden-Württemberg, Germany, has been developing and selling humidification and air cleaning equipment for indoor use in Germany for over 35 years. The group employs 120 people including subsidiaries in the USA, Switzerland, Austria and the Netherlands.

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