

Weingarten, September 21<sup>st</sup> 2020

## Press release

### Timeless elegance to take a breath: The new AeroStyle air washer by Venta

**For many people, their own home is the safe harbor in their everyday life. A pleasant room climate not only promotes well-being, but can also contribute to infection control. At ideal humidity levels, viral infectiousness decreases considerably. The new AeroStyle air washer from Venta combines the most hygienic method of air humidification with a modern design that blends into any living environment. The new product is available in two models and colors.**

At home, people feel safe and calm. The room climate plays a special role in this. For example, the risk of infection by certain viruses is reduced by up to 70 percent at your optimal humidity level compared to very dry indoor air.<sup>1</sup> So there are good reasons for air washers from Venta. The AeroStyle adds a particularly attractive one: the timelessly elegant design.

The flowing lines of the AeroStyle redefine the characteristic Venta rib design and blend in visually with any living ambience. The integrated LED band enables individual color design via an app light control (optional wifi module required) and indicates low water levels by flashing. The device can be controlled from on the way with the app, the room air data can be viewed from anywhere.



But the AeroStyle not only looks good, it also has technology values that are quite impressive: The clear touch display on the top of the AeroStyle with its circular arranged icons ensures simple, intuitive operation. Here the user can always check the current humidity level. The four-stage operation allows individual adjustment of the humidification speed. In automatic mode, the device constantly maintains the set humidity. The night mode dims the display illumination for a quiet and restful sleep. In addition, the service indicator reliably indicates upcoming activities.

The latest air washer from Venta supports a healthy indoor climate and the natural reduction of pollutants in the air. The enhanced cold evaporation process with a new 3D plate stack enables hygienic continuous operation and does not require any chemical additives. Thanks to the patented Venta hygiene disc, the AeroStyle offers low cleaning effort and automatically decalcifies the tap water. For hygienic operation, the disc only needs to be changed every four months.

The new product is available in the versions AeroStyle LW73 and AeroStyle LW74, which are suitable for room sizes of up to 70 m<sup>2</sup> (LW73) and 90 m<sup>2</sup> (LW74). Both models are available in white and black. The RRP is 559.00 Euro for the AeroStyle LW73 and 659 Euro for the larger LW74.

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<sup>1</sup> John D. Noti et al, High Humidity Leads to Loss of Infectious Influenza Virus from Simulated Coughs, PLOS ONE, Feb. 2013, Vol. 8, Issue 2.

**Venta Air Technologies**, based in Weingarten in Baden-Württemberg, Germany, has been developing and selling humidification and air cleaning equipment for indoor use in Germany for over 35 years. The group employs 120 people including subsidiaries in the USA, Switzerland, Austria and the Netherlands.

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